

Cómo hacer visible la producción científica



Emilio Delgado López-Cózar
Universidad de Granada

Delgado López-Cózar, Emilio. Cómo hacer visible la producción científica. En: *Ovid Day*. Sesión técnica Bibliomadsalud. Madrid: Bibliomadsalud. , 13 de diciembre de 2017



OVID Day

Sesión Técnica

“VISIBILIDAD DE LA PRODUCCIÓN CIENTÍFICA EN SALUD: PUBLICACIÓN, MÉTRICAS Y AUTORÍA”

**13 de diciembre de 2017
Pequeño Anfiteatro ICOMEM**



**OVID Day
Sesión Técnica**

16:30h. – 16:45h.

Bienvenida y presentación

16:45h. – 18:00h.

1. Dónde y cómo publicar

- **Dra. Cristina Calvo Rey**
Jefe de Sección. Servicio de Pediatría,
Enfermedades Infecciosas y Tropicales
Hospital Universitario La Paz (Madrid)

2. Cómo hacer visible la producción científica

- **Emilio Delgado López-Cózar**
Profesor en la Universidad de Granada
Grupo EC3

3. Usos y abusos de los indicadores bibliométricos

- **Isidro Aguillo Caño**
Responsable del laboratorio de Cibermetría, CSIC.

18:00h. – 18:30h.

Pausa – Café



Revolución en la comunicación científica



De la galaxia Gutenberg

Le transfert de l'information scientifique et technique : le rôle des nouvelles technologies de l'information face à la crise du modèle actuel de communication écrite

par Emilio Delgado Lopez-Cozar et José Antonio Cordon Garcia

1. Science et communication écrite

La communication écrite est inhérente à la logique interne de la science. Le progrès scientifique est basé sur la tradition accumulative de la science (1), c'est-à-dire, dans le transfert continu des idées et des connaissances entre les scientifiques. Le profit successif des découvertes, des expériences et des idées de quelques scientifiques par d'autres dans une chaîne sans fin se trouve à la source de la science. Et non seulement dans celle-ci, sinon dans le noyau lui-même du processus créatif tel que nous l'exposent les courants modernes de la critique littéraire ou artistique en général, lorsqu'elles nous parlent de l'inter-subjectivité, ou de la latence de toute une tradition antérieure dans toutes les œuvres nouvelles.

La fixation de l'écriture à un support a rendu possible ce mécanisme générateur de la science. Les moyens de communication écrite, véhicules de transmission de connaissances stables et permanentes dans le temps et l'espace, assurent le développement scientifique. Mikhaïlov en vient à affirmer que "la science surgit seulement lorsque apparaît le langage écrit, étant donné que, seule, l'écriture peut garantir une accumulation authentique des connaissances" (2). L'information écrite facilite ce mouvement continu, cette tension dialectique de nature incertaine et provisoire dans laquelle se débat la science.

La science à partir de l'observation de données et de faits, qui sont décrits, sélectionnés et mis en relation afin d'être expliqués moyennant une hypothèse, exige de mettre en contraste, vérifier et corroborer ces dernières méthodiquement. Le processus réflexif auquel donne lieu la méthode scientifique implique un certain degré d'abstraction des idées qui trouve dans la communication écrite son milieu idéal de diffusion.

2. La science : caractéristiques contemporaines

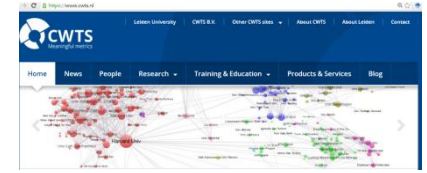
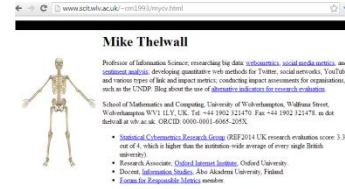
Nous allons nous consacrer à l'approche des profils actuels de la science. Il s'agit de découvrir ses caractéristiques afin d'obtenir par la suite les nécessités informatives qui dérivent de son état actuel.

78 / *Revista de Bibliología*

A la galaxia Web

Eclosión nuevos canales de comunicación

Personales & Institucionales
Páginas web



Repositorios
temáticos/institucionales
Los nuevos almacenes de información científica



Blogs



Canales de video



Redes Sociales



Redes Sociales
científica y profesionales



Google Scholar

Se necesitó un nuevo barco que surcara los nuevos mares del conocimiento científico y nos permitiera atracar en sus puertos para aprovisionarnos





Difundiendo mi Producción científica

Depositar documentos en repositorios

- Institucional: *Mi universidad, Mi centro de investigación...*
- Temático: ?

Construir una identidad bibliográfica digital

- Crear ORCID (**preferente**)
- Crear un perfil en Google Scholar Citations (**preferente**)
- Crear perfil en redes sociales académicas: ResearchGate (**preferente**)
- Crear otros perfiles (**complementario**): ResearcherID, Mendeley, Academia.edu, Microsoft Academic, Semantic Scholar, LinkedIn....

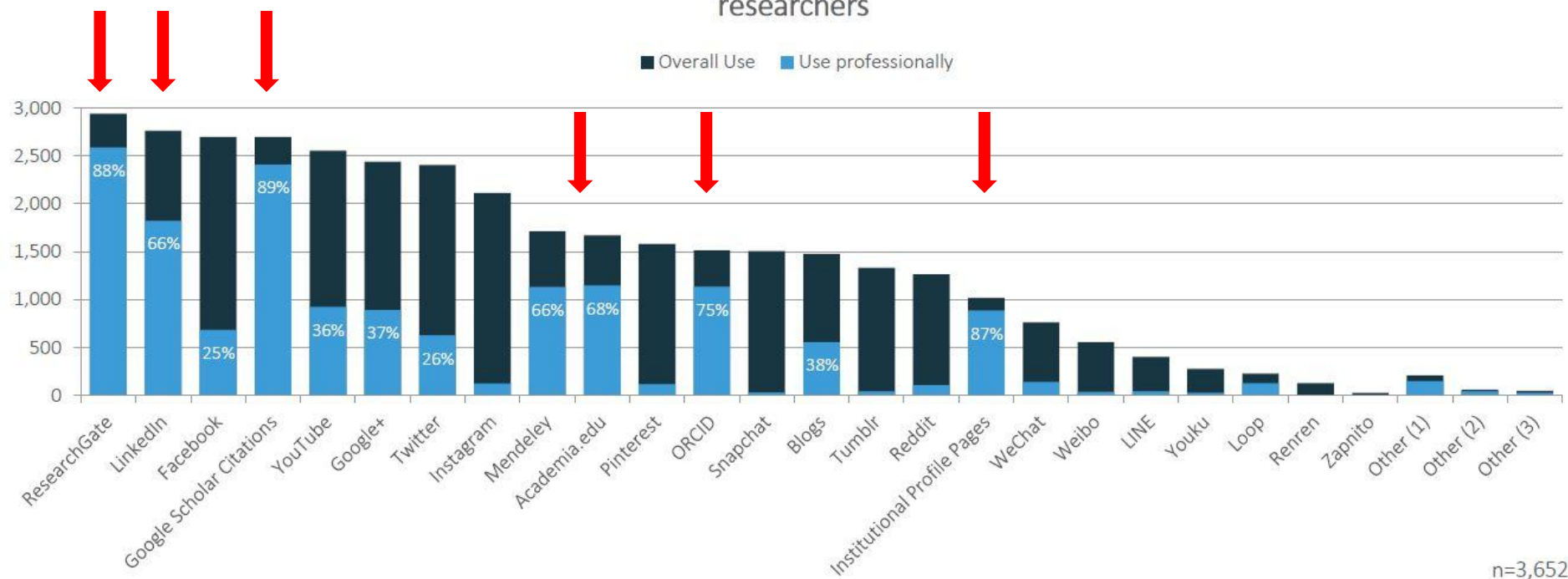
Difundir en redes sociales

- Twitter (**Preferente**)
- Blog
- Facebook

Springer Nature 2017 survey about researchers perspectives on usage of social media and scholarly collaboration networks

2017

Use of different social media platforms/ SCNs overall and in a professional capacity by researchers

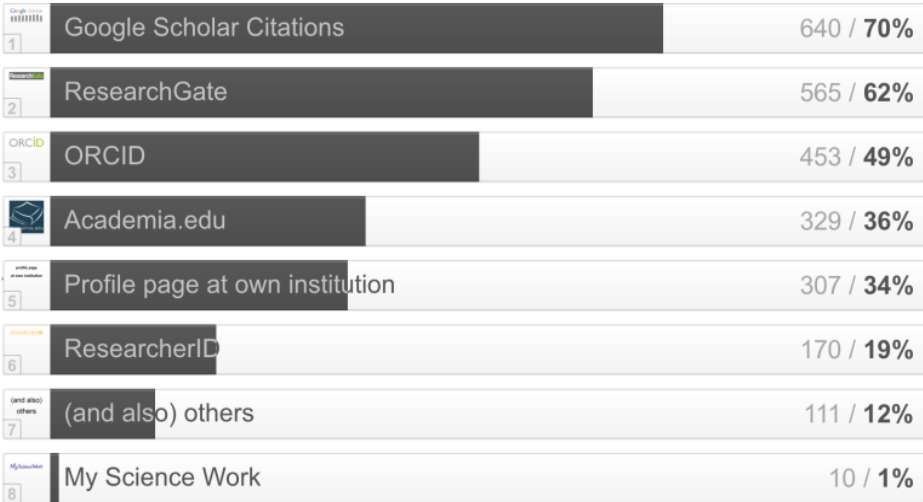


n=3,652

Plataformas web, Redes sociales generales y académicas

What researcher profiles do you use?

916 out of 1000 people answered this question



What tools/sites do you use to archive/share publications?

815 out of 1000 people answered this question



What tools/sites do you use to tell about your research outside academia?

774 out of 1000 people answered this question

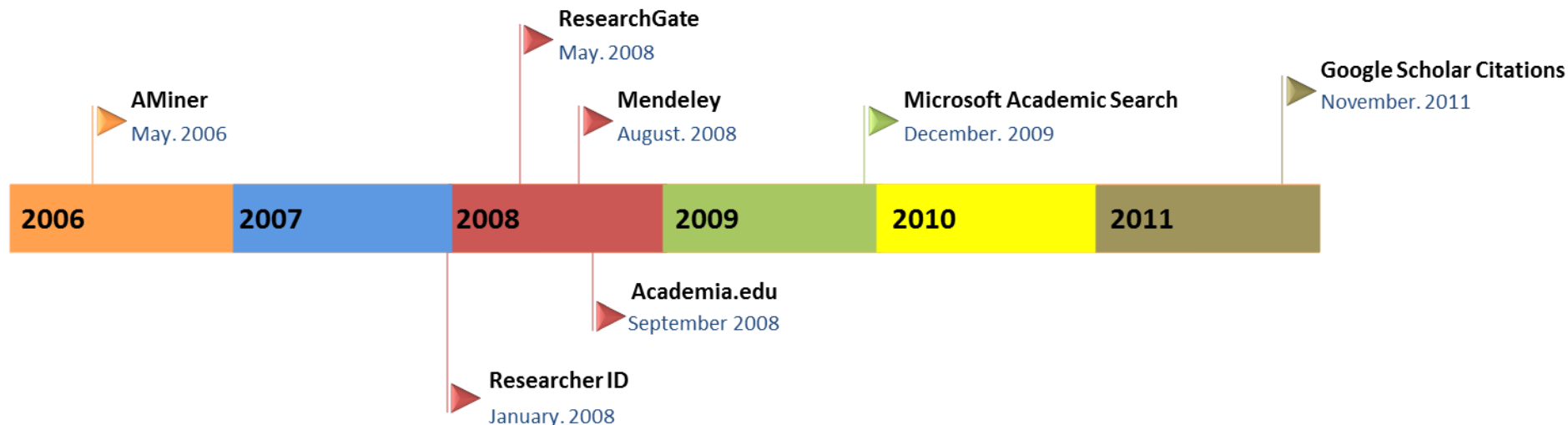


¿Qué herramientas emplear?



Los escaparates de la ciencia demografía y tamaño

BASE DE DATOS	DOCUMENTOS
Google Scholar	+ 200.000.000 (aprox.)
Microsoft Academic	+168.000.000 (aprox.)
ResearchGate	+100.000.000 (aprox.)
WoS (all databases)	91.785.062
Scopus	69.403.494
WoS Core Collection	65.208.365
Mendeley	+45.000.000 (aprox.)
Semantic Scholar	+40.000.000 (aprox.)
Academia.edu	+19.000.000 (aprox.)

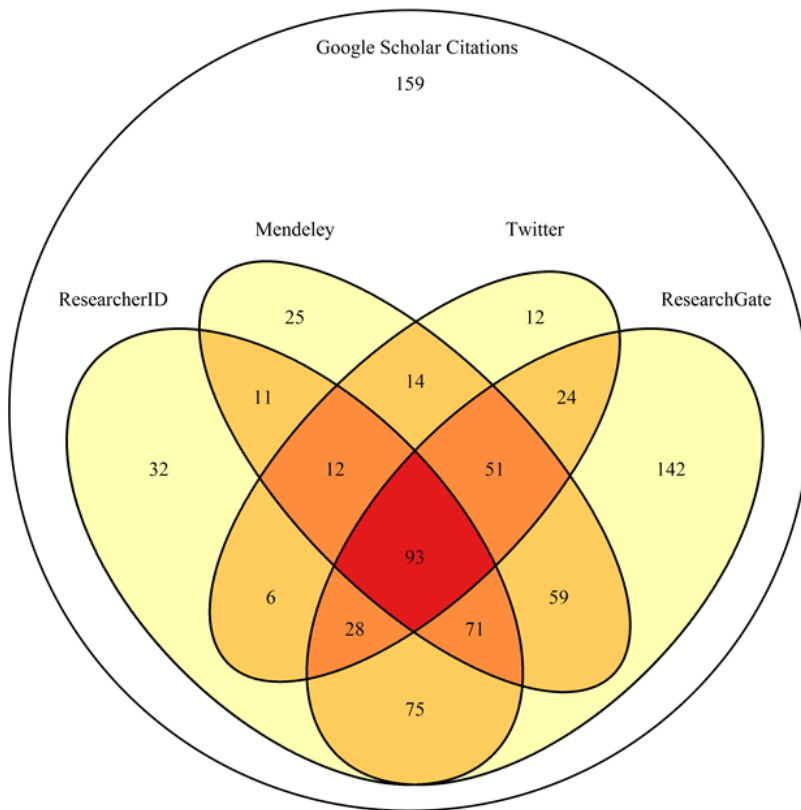


Los escaparates de la ciencia

No todos están en todos sitios. Las audiencias no son las mismas
¿Hay que estar presente en todos los sitios?

Martin-Martin, A.; Orduna-Malea, E.; Ayllón, J.M. & Delgado López-Cózar, E. (2016). "The counting house: measuring those who count. Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in the Google Scholar Citations, ResearcherID, ResearchGate, Mendeley & Twitter". EC3 Working Papers, 21. 19th of January 2015. 60 pages, 12 tables, 35 figures

Figure 4. Combination of profiles used by the bibliometricians in our sample



Mendeley



- Less professional
- Younger and less likely to wear glasses (26.4%)
- Less likely to wear business wear (10.1%) or business casual attire (16.3%)
- Showed more body parts and skin
- Less likely to be pictured indoors (54.8%)
- More likely to feature a car (1.3%)
- Most likely to be female (31.6%) and least likely to be caucasian (46.8%)

Microsoft Academic Search



- More likely to wear glasses (43.1%)
- Less likely to wear orange (0.7%), red (5.1%), or blue (18.5%)
- Less likely to show bare chest (2.3%) or arms (3.5%)
- Less attractive
- Less likely to show waist or full body
- Showed less body parts and skin
- More likely to present a headshot

Google Scholar



- Less likely to be associated with comical visage (3%)
- More likely to wear black (40.3%) and blue (25.7%)
- More likely to be wearing business (19.6%) and business casual (25.6%)
- More likely to be caucasian (64.6%)
- More likely to be heavier
- More likely to present image from shoulders up

Tsou, A.; Bowman, T.; Sugimoto, T.; Lariviere, V.; Sugimoto, C. (2016). Self-presentation in scholarly profiles: Characteristics of images and perceptions of professionalism and attractiveness on academic social networking sites . *First Monday*
<http://firstmonday.org/ojs/index.php/fm/article/view/6381/5343>

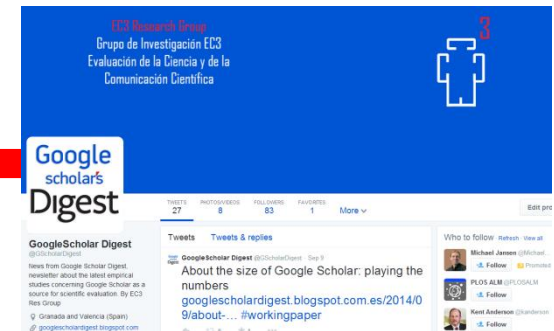
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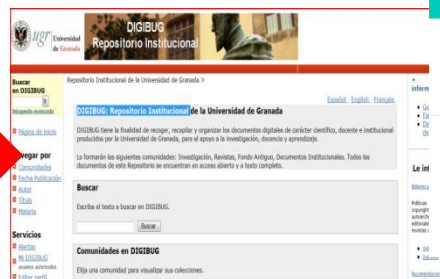
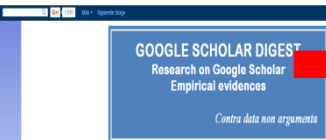
Página personal



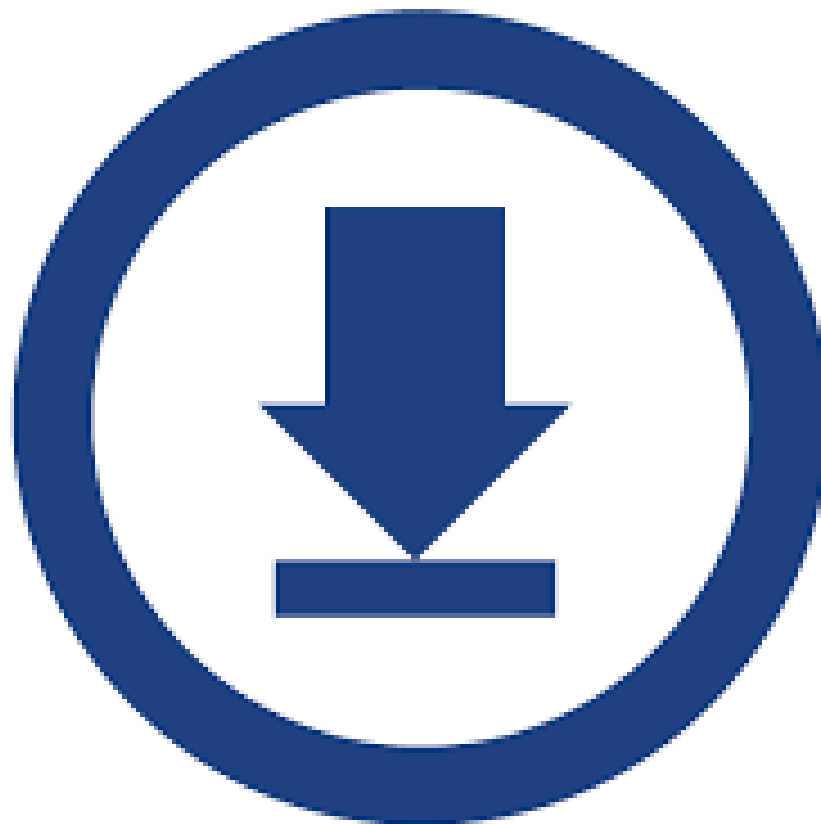
Cuentas Twitter



Blog



Página grupo EC3



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Archivo perpetuo de mi
actividad académica

Temático

Más proyección internacional

Depende del autor y sus intereses

¿Por qué subir los trabajos al REPOSITORIO?

Depósito perpetuo y seguro de mis documentos

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Descripción bibliográfica normalizada

Accesibilidad permanente: el repositorio nunca duerme

Visibilidad y accesibilidad en Google/Google Scholar

About the **size of Google Scholar: playing the numbers**

[E Orduña-Malea](#), [JM Ayllón](#), [A Martín-Martín](#)... - arXiv preprint arXiv: ..., 2014 - arxiv.org

Abstract: The emergence of academic search engines (**Google Scholar** and Microsoft Academic Search essentially) has revived and increased the interest in the **size** of the academic web, since their aspiration is to index the entirety of current academic ...

[PDF] de arxiv.org

**SIN DUDA ESTA ES LA FORMA
MÁS SEGURA DE SUBIR
TRABAJOS CIENTÍFICOS A LA
WEB**



**En este caso vemos un
trabajo que hemos subido al
repositorio arxiv**

¿Por qué subir los trabajos a una RED SOCIAL ACADÉMICA?

Depósito seguro de mis documentos ¿...?

Descripción bibliográfica normalizada, si el autor es cuidadoso

DOI: 10.13140/RG.2.1.4814.4402

Disponer de identificador bibliográfico

Publicación y accesibilidad inmediata: el método más rápido

The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter

WORKING PAPER · JANUARY 2016 *with* 2877 READS

DOI: 10.13140/RG.2.1.4814.4402

01/2016, Affiliation: EC3 Research Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), Version: 1, State: In Progress, DOI: 10.13140/RG.2.1.4814.4402

**SIN DUDA ESTA ES LA FORMA
MÁS RÁPIDA DE SUBIR
TRABAJOS CIENTÍFICOS A LA
WEB**



**En este caso vemos un
trabajo que hemos subido al
a ResearchGate, con su DOI**

¿Qué puedo subir y en qué condiciones?

Documentos ya publicados en revistas, editoriales, congresos

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- [SHERPA/RoMEO API Version 2.4 has been Closed Down](#) - 26-Nov-2013
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- [Important changes to the SHERPA/RoMEO API](#) - 04-Sep-2013

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Creando un perfil bibliográfico



El DNI científico



**Emilio Delgado
Lopez-Cozar**

ORCID ID

 orcid.org/0000-0002-8184-551X

Emilio Delgado Lopez-Cozar (0000-0002-8184-551X) - ORCID ...

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Graduate in History, PhD in Information Science by University Granada is Professor of Research Methods at the School of Communication and Information ...

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Emilio Delgado López-Cózar

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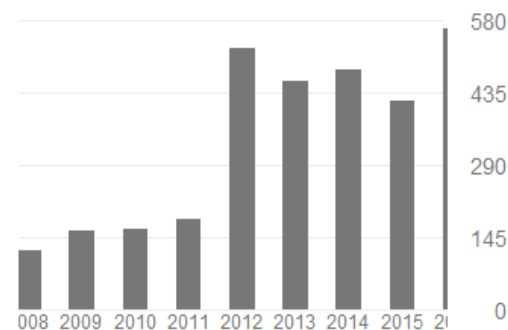
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E Jiménez Contreras, F Moya Anegón, E Delgado López-Cózar
Research Policy 32 (1), 123-142
- ☐ [La edición de revistas científicas: directrices, criterios y modelos de evaluación](#) 150 * 2006
E Delgado López-Cózar, R Ruiz-Pérez, E Jiménez-Contreras
FECYT
- ☐ [La investigación en biblioteconomía y documentación](#) 145 * 2002
E Delgado López-Cózar
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About

Graduate in History, PhD in Information Science is Professor of Research Methods at the School of Communication and Information Studies, University of Granada. Creator of tools for scientific assessment H Index Scholar, IN-RECS, IN-RECJ, IN-RECH (Citation Index of Spanish journals in the Social Sciences, Law and Humanities), Journal Scholar Metrics, H index Spanish journals according to Google Scholar Metrics, Scholar Mirrors, Co-author Index, Publishers Scholar Metrics, RESH, Ranking I-UGR...



Skills and expertise (27)



Library Science

Information Science

Digital Libraries

Academic Librarianship

University of Granada

Location

Granada, Spain

Department

Departamento de Información y Comunicación

Position

Professor (Full)

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Delgado Lopez-Cozar, Emilio

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ResearcherID: I-8408-2012
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 URL: http://www.researcherid.com/rid/I-8408-2012
 Subject: Information Science & Library Science
 Keywords: scholarly communication, research evaluation, bibliometrics, scientometrics.
 ORCID: http://orcid.org/0000-0002-8184-551X

My Institutions (more details)
 Primary Institution: Universidad de Granada (UGR)
 Sub-org/Dept: Facultad de Comunicación y Documentación
 Role: Faculty

My Publications: Citation Metrics

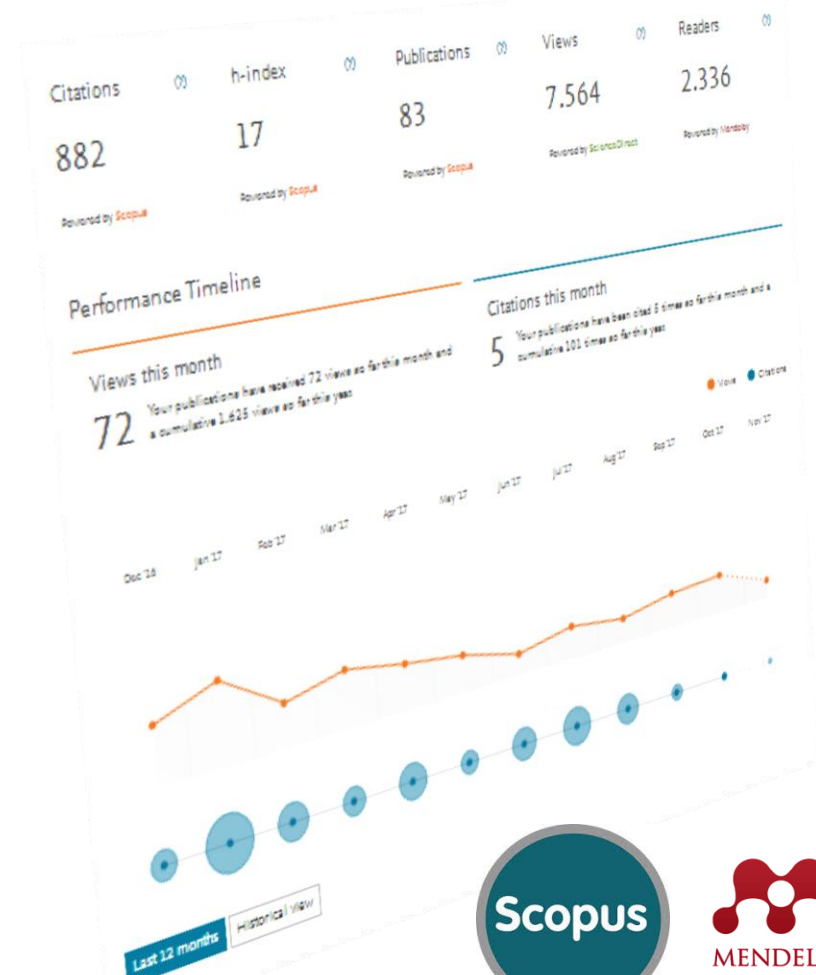
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Citation Distribution by year

Total Articles in Publication List: 85
 Articles With Citation Data: 73
 Sum of the Times Cited: 671
 Average Citations per Article: 9.19
 h-index: 15
 Last Updated: 11/19/2017 16:51 GMT

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 My Publications (85)
 View Publications
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ResearcherID Labs
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Emilio Delgado López-Cózar

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Francisco Rodriguez-Reinoso - Citas de Google Académico

scholar.google.es/citations?user=6-wVld4AAAAJ&hl=es

Universidad de Alicante - ua.es

F Rodriguez-Reinoso, M Molina-Sabio, MT Gonzalez ... Introduction to Carbon Technologies: Harry Marsh, Edward A. Heintz, **Francisco Rodriguez-Reinoso**.



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Perfiles de usuario para Francisco Rodriguez-Reinoso



Francisco Rodriguez-Reinoso
Universidad de Alicante
Dirección de correo verificada de ua.es
Citado por 13100

The role of carbon materials in heterogeneous catalysis

[F Rodriguez-Reinoso - Carbon, 1999 - Elsevier](#)

The increasing importance of carbon materials in catalytic processes is analyzed in terms of the most important characteristics of these materials when acting as catalysts or catalyst supports. Thus, surface area, porosity, chemical inertness and oxygen surface groups ...
Citado por 989 Artículos relacionados Las 5 versiones Citar Guardar

[LIBRO] Activated carbon

H Marsh, [FR Reinoso](#) - 2006 - books.google.com

Recent years have seen an expansion in speciality uses of activated carbons including medicine, filtration, and the purification of liquids and gaseous media. Much of current research and information surrounding the nature and use of activated carbon is scattered ...
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Autores con perfil aparecen subrayados

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- ☐ [The evolution of research activity in Spain: The impact of the National Commission for the Evaluation of Research Activity \(CNEAI\)](#) 254 2003
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Research Policy 32 (1), 123-142
- ☐ [La edición de revistas científicas: directrices, criterios y modelos de evaluación](#) 147 * 2006
E Delgado López-Cózar, R Ruiz-Pérez, E Jiménez-Contreras
FECYT

La revolución Google Scholar: Destapando la caja de Pandora académica

Book Oct 2016 · Universidad de Granada

Enrique Orduna-Malea · Alberto Martín-Martín · Juan Manuel Ayllón · Emilio Delgado López-Cózar



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The lost academic home: Institutional affiliation links in Google Scholar Citations

Orduña-Malea E, Ayllón J, Martín-Martín A, et al.
Online Information Review (2017)

15
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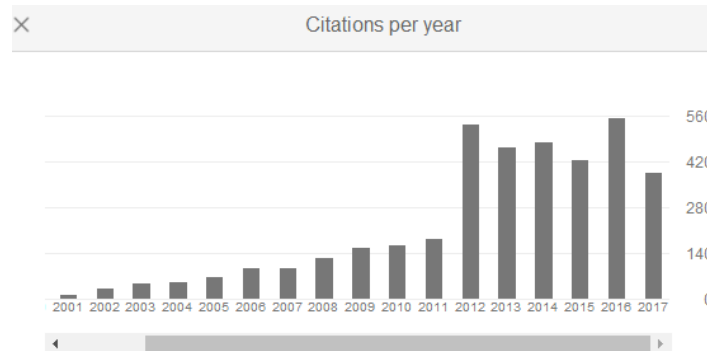
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¿Para qué sirven los perfiles?

Conocer mis indicadores bibliométricos

	All	Since 2012
Citations	4031	2870
h-index	34	30
i10-index	97	77



Google Scholar

Citations ?

882

Powered by Scopus

h-index ?

17

Powered by Scopus

Publications ?

83

Powered by Scopus

Views ?

7.573

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Readers ?

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Reads ⓘ

68,276

Last week: 466

Citations

2,000

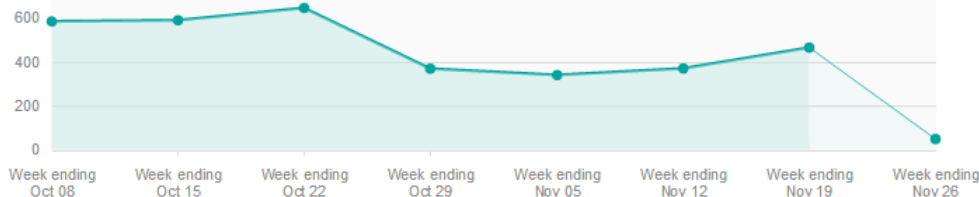
Last month: 15

Recommendations

232

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Reads



RG Score ⓘ

33.98

h-index ⓘ

24



Breakdown:

- 99.81% Publications
- 0.00% Questions
- 0.00% Answers
- 0.19% Followers

Percentile:

Your score is higher than 92.5% of ResearchGate members'.



h-index

20

excluding self-citations

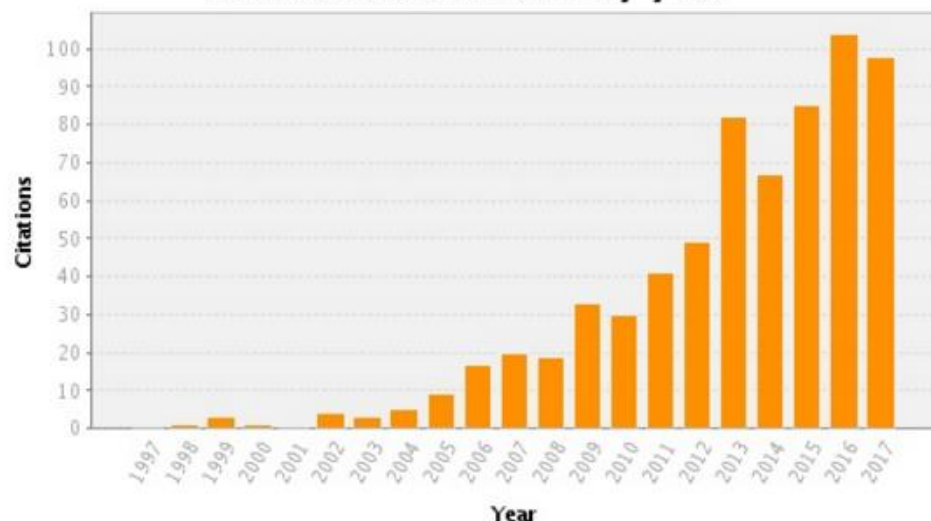
ResearchGate

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 Emilio Delgado López-Cózar

About: Graduate in History, PhD in Information Science b Studies, University Granada. Creator of systems and tools in the Social Sciences, Legal Sciences, and Humanities), Jor author Index, Publishers Scholar Metrics, Book Publishers CIRC (Integrated Classification of Scientific Journals), I-UG

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Article · Feb 2016 · Research Evaluation



Ad A.M. Prins



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[The Google Scholar experiment: How to index false papers and manipulate bibliometric indicators](#)



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[L Bornmann](#) - Journal of informetrics, 2014 - Elsevier

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¿Para qué sirven los perfiles?

**Gestionar el curriculum de publicaciones:
mantenerlo actualizado (automáticamente)**

The screenshot displays a web interface for managing a publication profile. At the top, there is a toolbar with icons for a checkmark, a merge function, a delete function, and an export function. Below this, a modal window titled "Export articles" is open, showing two radio button options: "Export selected articles" and "Export all my articles". A dropdown menu is visible, listing export formats: BibTeX, EndNote, RefMan, and CSV. To the right of the modal, there is a teal button labeled "ResearchGate". Below the modal, there is a blue button labeled "EXPORT". Further down, the Google Scholar logo is visible. On the right side of the interface, there is a section titled "Export your profile as a CV" with a button labeled "Export your profile as a CV". Below this, there is a paragraph of text: "To make sure that your CV is comprehensive, fill out these sections of your profile in as much detail as possible:". This is followed by a bulleted list of sections: "Education and research experience", "Awards and achievements", "Contact information", and "Publications" (with an information icon). At the bottom right, there are two buttons: "Cancel" and "Export CV".

Export articles

☐ Export selected articles

☒ Export all my articles

BibTeX

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EXPORT

Google Scholar

Export your profile as a CV

Export your profile as a CV

To make sure that your CV is comprehensive, fill out these sections of your profile in as much detail as possible:

- Education and research experience
- Awards and achievements
- Contact information
- Publications ⓘ

Cancel Export CV

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Cómo crear y mantener un perfil en Google Scholar Citations

Emilio Delgado López-Cózar
Universidad de Granada

Enrique Orduña-Malea
Universidad Politécnica de Valencia



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Cómo usar ResearchGate

R^G



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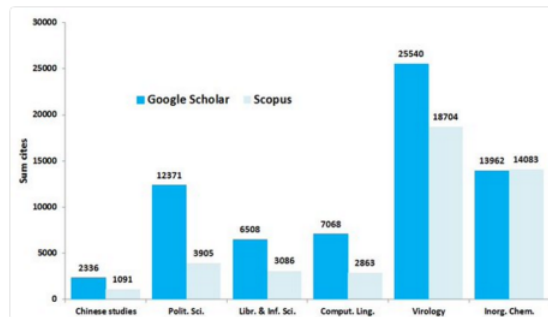
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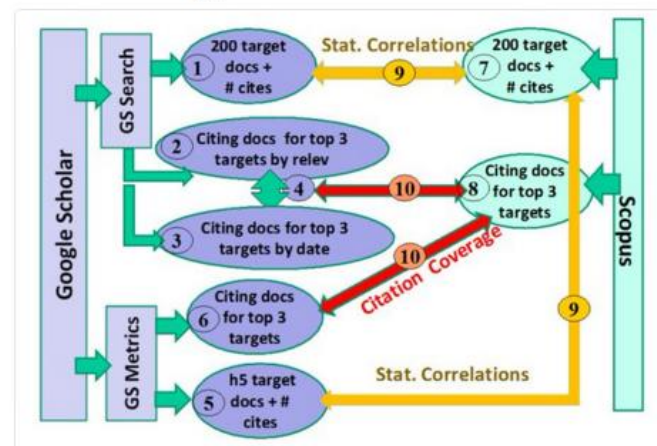
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doi:10.1016/j.joi.2016.04.017



GOOGLE SCHOLAR DIGEST

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The many faces of authors in academic social networking sites: looking for differences between Google Scholar Citations, Mendeley, and Microsoft Academic Search

Tsou, A., Bowman, T. D., Sugimoto, T., Larivière, V., & Sugimoto, C.R.

Self-presentation in scholarly profiles: Characteristics of images and perceptions of professionalism and attractiveness on academic social networking sites

First Monday, 2016, 21(4)

doi:10.5210/fm.v21i4.6381



OBJECTIVES

In this paper we undertake an exploratory study to analyze how academics present themselves in profile pictures online and how they are perceived. In particular, we examine perceptions and predictors of professionalism, and how these are influenced by age, gender, and race. We examine differences amongst three different academic social networking platforms: Microsoft Academic Search, Mendeley, and Google Scholar. Furthermore, we analyze how framing individuals as "scholars" alters perceptions of professionalism. Specifically, we address the following research questions:

1. How do scholars present themselves online? Do presentation characteristics vary by demographic characteristic (i.e., gender, age, or race)? Do presentation characteristics vary by platform (i.e., Mendeley, Google Scholar, Microsoft Academic Search)?

2. What is the relationship between presentation characteristics and perceptions of professionalism? Does this vary by demographic characteristic (i.e., gender, age, race)?

3. What is the relationship between presentation characteristics and perceptions of attractiveness? Does this vary by demographic characteristic (i.e., gender, age, race)? How does priming affect the framing of perceptions of professionalism? How does priming affect the framing of perceptions of attractiveness?

METHODS

This study used Amazon's Mechanical Turk service to code 10,500 profile pictures used by scholars on three platforms: Mendeley, Microsoft Academic Search, and Google Scholar.

The data were gathered from three online social networking sites for academics: Microsoft Academic Search, Google Scholar, and Mendeley. Ultimately, 10,000 profile pictures were sampled from each of these sites, for a total initial sampling frame of 30,000 images.

These images were coded by workers (known as Turkers) on Amazon's Mechanical Turk (AMT) service. The HITs were titled "Image

RESEARCH GROUP



COLABORATORS

- Juan Manuel Ayllón Millán
- Emilio Delgado López-Cózar
- Alberto Martín Martín
- Enrique Orduña Malea



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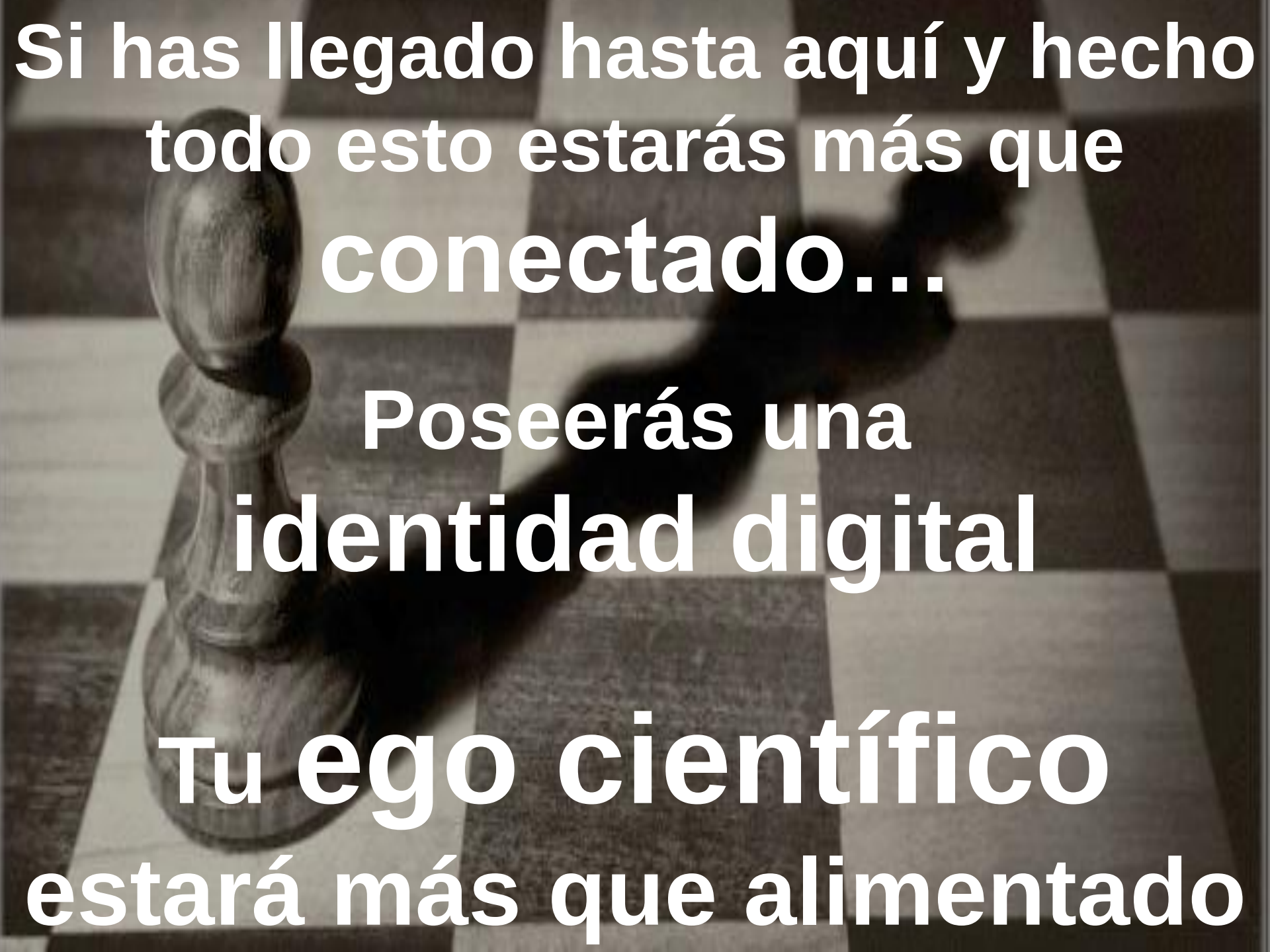


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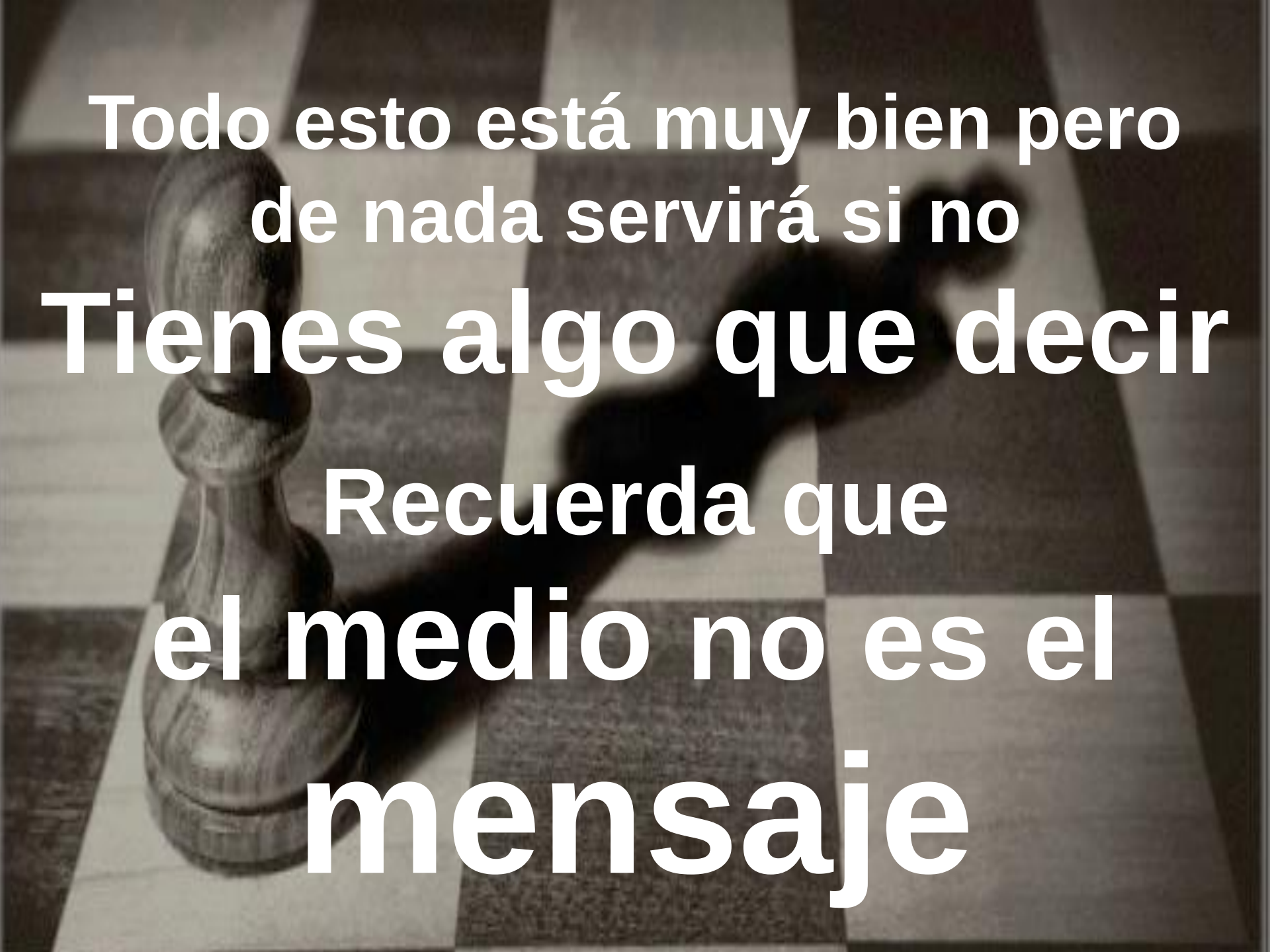
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A wooden chess king piece stands on a checkered board. A long, dark shadow is cast from the piece towards the right side of the frame. The text is overlaid in white, bold, sans-serif font.

**Si has llegado hasta aquí y hecho
todo esto estarás más que
conectado...**

**Poseerás una
identidad digital**

**Tu ego científico
estará más que alimentado**

A wooden chess piece, possibly a king or queen, stands on a light-colored square of a checkered board. In the background, a dark shadow of a person is cast across the board. The text is overlaid in white, bold, sans-serif font.

**Todo esto está muy bien pero
de nada servirá si no
Tienes algo que decir
Recuerda que
el medio no es el
mensaje**

Muchas gracias por vuestra atención

Emilio Delgado López-Cózar
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